

NEWS

## Unison Risk Advisors<sup>™</sup> Announces Addition of New Partner Firm, Orlando-Based Hatcher Insurance

Jun 9, 2025

### ***Strategic Merger Expands Capabilities and Florida Presence***

**BALTIMORE, CLEVELAND, ORLANDO – June 9, 2025** – Unison Risk Advisors<sup>™</sup> (URA) is pleased to announce the addition of its newest partner, Hatcher Insurance. This is the sixth platform company to join the firm and the 25<sup>th</sup> transaction overall since URA's establishment in 2020.

Hatcher Insurance is an Orlando, Florida-based insurance brokerage firm offering property and casualty, surety bonding, employee benefits and personal insurance. Serving Florida for nearly 80 years, the Hatcher family has deep roots in the insurance community. In 2020, insurance industry veterans Billy Palmer, Bryan Robertson and Cory Broadway acquired Hatcher Insurance. As a partner in the URA model, they will continue operations as Hatcher Insurance.

“We proudly welcome the Hatcher team to our URA family and employee-ownership model,” said Robert Klonk, Chairman and Chief Executive Officer, Unison Risk Advisors. “Their client-centered culture, and commitment to delivering exceptional solutions, align seamlessly with our mission and strategic growth vision.”

The addition of Hatcher complements URA's existing Florida partner, Miami-based NSI Insurance Group, who joined URA in 2023 and has nine locations throughout the state.

“This partnership enhances our ability to serve existing clients, while expanding our reach across Northern and Central Florida,” said Bob Cawley, President and Chief Operating

“We are thrilled about our partnership with URA,” said Palmer. “This merger solidifies our commitment to the independent agency model, accelerates our growth, and brings incredible opportunities to our clients, employees, and the communities we serve. We couldn’t have aligned ourselves with a better partner.”

“I am personally pleased that we have cemented our independence; an important milestone that reinforces our commitment to our Hatcher team, our customers, and our carrier partners,” said Broadaway. “This decision ensures we remain agile, aligned, and focused on delivering long-term value to those who matter most.”

Robertson added, “From our earliest conversations, it was clear that URA shares our values, our entrepreneurial spirit, and our client-first mindset. This merger is not just about scale — it’s about building something stronger, together.”

Unison Risk Advisors™ was formed in December 2020 with the merger of Cleveland-based Oswald Companies and RCM&D of Baltimore, followed by the addition of Florida’s NSI Insurance Group in June 2023, and Enders Insurance and Avondale Insurance Associates in October 2024. Unison Risk Advisors™ is now comprised of more than 1,200 employees in over 25 office locations. URA firms serve clients in all 50 states and around the world.

Unison Risk Advisors™ was created based on the belief that clients and employees are best served by an independent and employee-owned insurance brokerage model. The structure of URA enables individual operating companies to maintain their independence, their regional market brand identities, and local service models, while gaining access to the full-service suite of solutions and specialties across all URA partner firms.

## **About Unison Risk Advisors™**

Unison Risk Advisors is a privately held and employee-owned insurance brokerage and risk management firm, ranking among the top 40 largest brokerages and in the top five largest independently owned firms in the country. Unison Risk Advisors serves business and individual clients in all 50 U.S. states and more than 85 countries. For more information, visit <https://unisonriskadvisors.com/>.

## **About Hatcher**

Get Started With

Unison Risk Advisors<sup>TM</sup>

Our team is ready to discuss your needs, from risk management and insurance to becoming a partner and learning more about URA. Complete the form and we will connect with you soon.

Media Inquiries

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